

Houston Chapter  
1770 St. James Place  
Houston, Texas 77056  
(713) 963-0099

## THE END HUNGER NETWORK



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August 25, 1988

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\* Executive Committee

**Advisory Board**

Ann Moreno Penn  
Program Manager  
Silver King Broadcasting of Houston, Inc.  
2522 Highland Square Mall  
Alvin, Texas 77511

Dear Ann:

I received the VHS copy of our interviews for the

"~~To Your Interest~~" program and think it's great



**The United Way  
of the Texas Gulf Coast**

1010 Waugh Drive  
P.O. Box 130668  
Houston, Texas 77219  
(713) 529-5913

In The Bay Area  
In Fort Bend County  
In Partnership with  
Montgomery County United Way  
In Waller County

**The United Way Mission:**  
To increase the organized  
capacity of people to care for  
one another.

September 7, 1988

Ms. Ann Penn  
KSHS, Channel 67  
2522 Highland Square Mall  
Alvin, Texas 77511

Dear Ms. Penn:

By all accounts, the luncheon for public service directors  
was a success --- thanks to you.

That luncheon marked the beginning of this year's campaign  
effort to communicate the United Way's message of helping  
those in need. Your presence last week and your support  
throughout the campaign will ensure that the message gets to  
those who can help for those who need help.

Thank you for all you've done and will do for our  
community. When you included the United Way in your  
schedule, you really are doing so much for so many!

Cordially,

Jean D'Amico  
Vice President Marketing

Constantine S. Nicandros  
Campaign Chairman  
President & CEO  
Conoco Inc.

Dennis R. Hendrix  
Campaign Vice Chairman  
President & CEO  
Texas Eastern Corporation

Richard J. V. Johnson  
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President & Publisher  
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Enron Corp

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W. D. Stevens  
Campaign Vice Chairman



# goodwill INDUSTRIES

5200 JENSEN DRIVE • P.O. BOX 21185 • HOUSTON, TEXAS 77026 • (713) 692-6221

A Modern Rehabilitation Center Featuring Evaluation, Training, Extended Employment & Placement for Handicapped People  
Accredited by the Texas Rehabilitation Commission.

*Sherri Lowe*  
*Attention*

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November 22, 1988

Ms. Cora McCloud  
Public Service Director  
KSHS - TV, Channel 67  
2522 Highland Square Mall  
Alvin, TX 77511

Dear Cora:

Wishing you a wonderful Thanksgiving holiday. We are thankful for your support of Goodwill Industries, and appreciative of all the times our PSA's are in the rotation and played on Channel 67.

With your help, our goodwill message can get out to the many folks in the community who need us and can benefit from our services.

Thank you so much. Happy Thanksgiving.

Sincerely,

*Sherri*  
Sherri Lowe  
Director of  
Community Relations

SL/amn

*Happy news about Ann!  
I'm so glad to hear  
she + her lady are  
both doing great.  
\* The In your interest  
was great, according  
to our fans!  
If possible, we  
would really enjoy  
borrowing the  
segment on  
Goodwill, so  
tape it for our  
library. Thank  
you again.*

Goodwill also operates Independence Hall  
293 luxury apartments for handicapped people

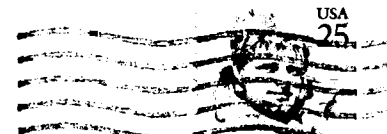
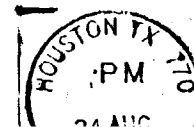
\*Life Member

\*\*Member Executive Committee

DONATIONS ARE TAX DEDUCTIBLE



Salim el-Anwar Shabazz  
15550 Kingfield #1714  
Houston Texas 77084



Salim el-Anwar Shakary  
15550 Kingfield #1714  
Houston, Texas  
77084

Station Manager  
Channel 67 (KHSB-TV)  
2322 Highland Spr. Mall  
Elvin, Texas 77511

8/22/88

Dear Manager:

I really enjoy  
Channel 67's programming  
but frequently experience  
difficulties with my television  
set. I would truly appre-

## INTERNATIONAL LANGUAGES AND EDUCATIONAL CENTER

6009 Richmond, Suite 103, Houston, TX 77057 Tel. (713) 975-9734

March 19, 1992

Ms. Jodie Tribble  
Station Manager  
KSHH-TV Channel 67  
2522 Highlands Square Mall  
Alvin, TX 77511

Dear Ms. Tribble:

Being an avid television watcher, I would like to compliment you on the outstanding service your station provides to our community.

It is evident that the growth of Hispanics in Houston has drastically increased in the last two years. So has the number of businesses owned and managed by Hispanics. They need to advertise not only in Spanish, but also in English in order to reach the general Houston market. To reach these prospective advertisers, your sales executives must be able to communicate in Spanish, for this represents a vast potential of advertising revenues available to your station that has yet to be exploited.

With these facts in mind, I would like to introduce you to International Languages, a complete linguistic center founded and operated by a very distinguished and experienced faculty. We specialize in teaching Spanish which is the second most important language in today's commercial world. To meet the demands of international markets, we also offer



U.S. SMALL BUSINESS ADMINISTRATION  
HOUSTON DISTRICT OFFICE

August 19, 1988

OFFICE OF DISTRICT DIRECTOR

KHSH CHANNEL 67  
2522 Highland Square Mall  
Alvin, Texas 77511

Attn: Ms. Ann Penn

Dear Ms. Penn:

The Service Corps of Retired Executives, a volunteer training and counseling group approved by the Small Business Administration wishes to commend you as the Public Service Director, your news department, and the management of your station in broadcasting their public service messages on a regular basis to inform the potential small business persons of our area of the free services available to help small business. Your support has contributed to record attendances at our seminars.

Your efforts are a true public service function which we know will be recognized by the Federal Communications Commission on license renewal time.

Thank you for your support.

Sincerely,

A handwritten signature in dark ink, appearing to read "Rodney W. Martin".

Rodney W. Martin  
District Director

A handwritten signature in dark ink, appearing to read "Sol R. Kohl".

Chairman, Score Chapter 37



AL... AL... I...



# Texas Department of Health

Robert A. MacLean, M.D.  
Acting Commissioner

1100 West 49th Street  
Austin, Texas 78756-3199  
(512) 458-7111

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FAX#  
(512) 458-7477

December 31, 1991

Ms. Ann Penn  
PSA Director  
KHSH, Ch. 67  
2522 Highland Square Mall  
Alvin, TX 77511

Dear Ms. Penn:

Last December we asked Texas television stations and cable companies to support the fight against AIDS by airing our second Texas AIDS Information Media Campaign. The results:

- The average number of calls per month to our toll-free Texas AIDSLINE, promoted in the spots, jumped from 941 to 2,043, a 117 percent increase.
- The number of persons tested for HIV, the virus that causes AIDS, increased 51 percent at TDH-affiliated sites. The number of heterosexuals (the campaign's target audience) tested increased 56 percent.

I urge you to continue your support by airing the new series of AIDS PSAs presented on the enclosed tape. Developed specifically for Texas by The Richards Group of Dallas, these spots were created to convince sexually active, non-monogamous heterosexuals in Texas that they, too, are at risk. Please note that English and Spanish versions are included and that all spots are close captioned for the hearing impaired.

Your support has been, and can continue to be, a powerful preventive weapon in the battle to stem the spread of HIV infection and AIDS in Texas. Please accept the enclosed certificate signed by Gov. Ann Richards and Ron J. Anderson, M.D., chairman of the Texas Board of Health, as a symbol of our appreciation for your generous and effective contribution.

Sincerely,

Robert A. MacLean, M.D.  
Acting Commissioner of Health

Enclosures

cc: Jodie Tribble  
Station Manager

SOUTHWEST SIDS RESEARCH INSTITUTE

Richard A. Hardoin, MD, FAAP  
Program Director

Judith A. Henslee, MSSW, CSW  
Program Coordinator

March 18, 1992

Ms. Ann Moreno Pen  
Program Manager  
TV 67 KSHH  
2522 Highland Square Mall  
Alvin, Texas 77511

RE: "In Your Interest" (SIDS)

Dear Ann:

Thank you very much for our copy of the "In Your Interest" series on SIDS. The segments are very well done, and should go a long way toward educating your viewing audience about Sudden Infant Death Syndrome.

We would like to share the dates and times with members of our local and Houston support groups and Board of Directors. We will contact you for this information closer to April 1st.

Your interest in this field is greatly needed and appreciated. If we can be of further assistance to you, either now or in the future, please feel free to call.

Sincerely,

  
Richard A. Hardoin, MD, FAAP

  
Judith A. Henslee, MSSW, CSW



# UNITED STATES MARINE CORPS

8TH MARINE CORPS DISTRICT

BUILDING 10, NAVAL SUPPORT ACTIVITY

NEW ORLEANS, LOUISIANA 70142-5100

IN REPLY REFER TO

1140

OPNS

25 Mar 1992

Ann Pen  
KSHS-TV  
2522 Highland Square Mall  
Alvin, Texas 77511

Dear Ann,

It's hard to believe but my three year tour here in New Orleans is just about over. I want to personally thank you and all the staff at KSHS-TV for the continuous Marine Corps Public Service support.

As I move on to my new assignment in North Carolina let me be the first to introduce my replacement, 1st Lieutenant Sean Pachon. During our turnover I will ensure that our Television Public Service messages remain a top priority, and that the business reply cards from our stations are extremely important.

The youth in Alvin have many opportunities made available to them because of your generous public service contribution.

As a token of our appreciation, we have enclosed an anti-drug ruler for your use.

Semper Fidelis,

Chuck O'Hern  
Captain, U. S. Marine Corps

LLOYD BENTSEN  
TEXAS

COMMITTEE:  
FINANCE  
COMMERCE, SCIENCE, AND TRANSPORTATION  
JOINT ECONOMIC  
JOINT COMMITTEE ON TAXATION

## United States Senate

WASHINGTON, DC 20510-4301

February 5, 1992

Ms. Jodie Tribble  
Vice President Station Manager  
TV 67 KHSB  
HSN Broadcasting of Houston, Inc.  
2522 Highland Square Mall  
Alvin, Texas 77511

Dear Ms. Tribble:

Thank you for your recent letter.

I appreciate your views regarding the potential impact of Senator John Breau's amendment to S. 12, the Cable Consumer Protection Act, on Home Shopping Network (HSN). I am aware of the strong presence HSN has in Dallas and Houston and the positive activities in which HSN has engaged.

As you may know, the Breau amendment was not adopted by the Senate. Rather, the Senate adopted an amendment by Senator Graham of Florida that would require the Federal Communications Commission (FCC) to initiate a study of the issues embodied in the amendment.

The Breau amendment was not intended to change the status quo



GREATER HOUSTON WOMEN'S FOUNDATION

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Of Counsel  
Ann James

Executive Director  
Linda K. May

Thank you for copying the segments you used on the air so that we can have our own copy.

We have received numerous calls as a result of the spots.

Thanks.  
any time you want to do another one, let me know!

Linda May

BAY AREA COUNCIL ON DRUGS & ALCOHOL, INC.

18201 "A" Egret Bay Blvd. • Houston, Texas 77058 • (713) 333-2311 • FAX (713) 333-4630  
415 - 22nd Street, Suite 400 • Galveston, Texas 77550 • (409) 763-6868 • FAX (409) 763-3073



May 4, 1992

Ann Moreno Pen  
TV 67 - KSHH  
2522 Highland Square Mall  
Alvin, TX 77511

Dear Ann,

Thank you so much for sending a crew out here on April 22 to do an interview with Corey Kirkland. We are looking forward to seeing the program. Do you know when it will run? Please let us know. We would also like to purchase a copy of the entire interview if you can make a copy for us.

It is so important that we find ways to let people know about our services. Thanks for being so supportive.

Sincerely,

Mary Ann Amelang  
Director of Communications



A United Way Agency



TEXAS COMMISSION ON ALCOHOL  
AND DRUG ABUSE

TV 67  
2522 HIGHLAND SQUARE MALL  
ALVIN, TEXAS 77511

DEAR SIR:

WE ARE VERY HAPPY THAT YOUR COMPANY HAS ELECTED TO PARTICIPATE IN THE "SHADOWING" PROGRAM. THIS ENDEAVOR WILL GIVE OUR STUDENTS AN OPPORTUNITY TO OBSERVE OCCUPATIONS OF THEIR INTEREST.

YOUR ASSIGNED DATE AND TIME AS WELL AS THE NAMES OF THE STUDENTS VISITING ARE LISTED BELOW. IF THERE IS A PROBLEM OR CONFLICT, PLEASE NOTIFY MRS. SAWYER AT 331-8151.

DATE: THURSDAY, NOVEMBER 19

TIME: 3:00PM

STUDENTS: GREG CHARLESTON  
TAMMY COCHRAN  
DOUG GOBER  
BARBARA FARALDO



W. I. C. - Women, Infants & Children  
Brazoria County Health Department  
432 East Mulberry  
Angleton, Texas 77515

October 6, 1988

Ann Moreno Penn  
Program Manager  
TV67 KHSB  
2522 Highland Square Mall  
Alvin, TX 77511

Dear Ann:

Thank you for having me on the "In Your Interest" segment taped September 22. We at WIC appreciate the opportunity to disperse information about maternal and infant nutrition as related to good health whenever possible.

Please send to me a listing of the date(s) and times the segment will be aired for documentation in our department records.

It was a pleasure working with you in this effort. Thank you again for your assistance in publicizing nutrition issues and the WIC program.

Sincerely,

*Lee Ann Rasco*

Lee Ann Rasco, Nutritionist  
Brazoria County WIC Program



November 10, 1988

Ms. Cora McCloud  
TV 67  
2522 Highland Square Mall  
Alvin, Texas 77511

Dear Cora,

On behalf of the Juvenile Diabetes Foundation, thank you for taping the PSA in our office yesterday. We are most appreciative of your efforts to help us educate the general public as well as the many diabetics in our area, and to make people more aware of the seriousness of this disease.

Diabetes affects approximately 12 million Americans and causes an estimated 300,000 deaths each year. Those who suffer from this disease are very susceptible to blindness, heart disease, kidney failure and strokes. Because of your help, we are able to continue to raise the necessary money to fund additional research into the cause and cure for diabetes.

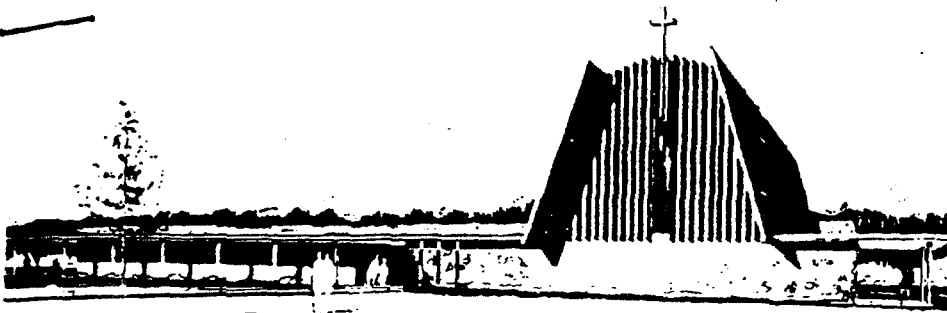
Again, many thanks for your time and talent in making this tape, and I look forward to receiving the copy that you are making for us in order to show it at our JDF Board meeting on November 28th.

Sincerely,

A handwritten signature in cursive script that reads 'Nancy Z. Perry'.

Nancy Z. Perry  
Director

NZP/ek



First



Christian

Church

JOHN WILDS, MINISTER

P. O. BOX 1303

ALVIN, TEXAS 77512-1303

PHONE 331-5825

JUST A NOTE TO SAY THANKS!!!

Thanks to people like you, the Community Food Pantry, located at the First Christian Church, 1212 South Durant, Alvin, Texas has made one more year. Your continued support and donations are greatly appreciated.

The need continues to increase, we are now feeding 300 to 350 families a month.

Again, many thanks and may God bless You and Yours for your caring and concern for those in need.

*Edith*

Edith Dann  
Chairman  
(585-3888)

1989

Thank you for  
advertising the Alvin High  
School Band Boosters  
Arts & Crafts Festival on  
your community calendar.  
It definitely helped to  
make our Festival a  
success.

We look forward to  
working with you all in  
the future.

Thank you for your  
cooperation.

Happy  
Holidays!

Yours truly,  
Pat Speer,  
AHS Band Boosters  
Publicity Chairman

Channel 67 TV  
Community Box  
Calendar  
P.O. Box 6711





MENTAL HEALTH AND MENTAL RETARDATION  
AUTHORITY OF HARRIS COUNTY

Bristow Center  
2627 Caroline  
Houston, Texas 77004  
(713) 752-2725

July 18, 1991

Ms. Ann Moreno Pen  
Program Manager  
**HSN BROADCASTING OF HOUSTON, INC.**  
2522 Highland Square Mall  
Alvin, Texas 77511

Dear Ms.Pen:

Thank you for the time you spent Tuesday, July 16 with me filming the "In Your Interest" feature on Bristow Center. Your interest in the Bristow Center is appreciated, as is **KHSH-TV-67's** air time devoted to our homeless program.

Please feel free to visit us here at the Bristow Center at your convenience. You and your staff are always welcome.

Once again, thank you for your interest, and if I can be of further assistance please do not hesitate to contact me.

Respectfully,

Paul Marcus  
Special Services Coordinator

cc: Connie Guillory  
Director, Bristow Center



## ACTIONS, INC. OF BRAZORIA COUNTY

200 E. LOCUST • ROOM 10 • ANGLETON, TEXAS 77515

TELEPHONE  
COURTHOUSE EXT. 1480

April 18, 1991

Ms. Ann Pen  
CHANNEL 67  
2522 Highland Square Mall  
Alvin, Texas 77511

Dear Ms. Pen:

We, at ActionS, would like to say a great big "THANK YOU" for the recent interview which will be in your community service spot on Channel 67. We genuinely appreciate you wanting to let the public know more about the services available to the senior citizens of Brazoria County through the ActionS organization.

Denise and Emmie were very professional in preparing for and taping the interview and yet, were very congenial and enthusiastic concerning what they were doing. They seemed to really be interested in what ActionS is trying to accomplish for the seniors.

Again, THANK YOU for the opportunity to allow more people to be made aware of ActionS and the services we provide. Publicity of this nature will enable us to reach out to more families who are not aware our services are available.

Sincerely,

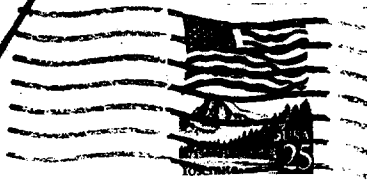
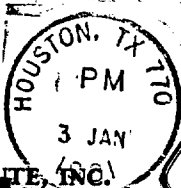
  
Jerry Randall, Executive Director

JR/bs



ADULT INSTITUTE, INC.

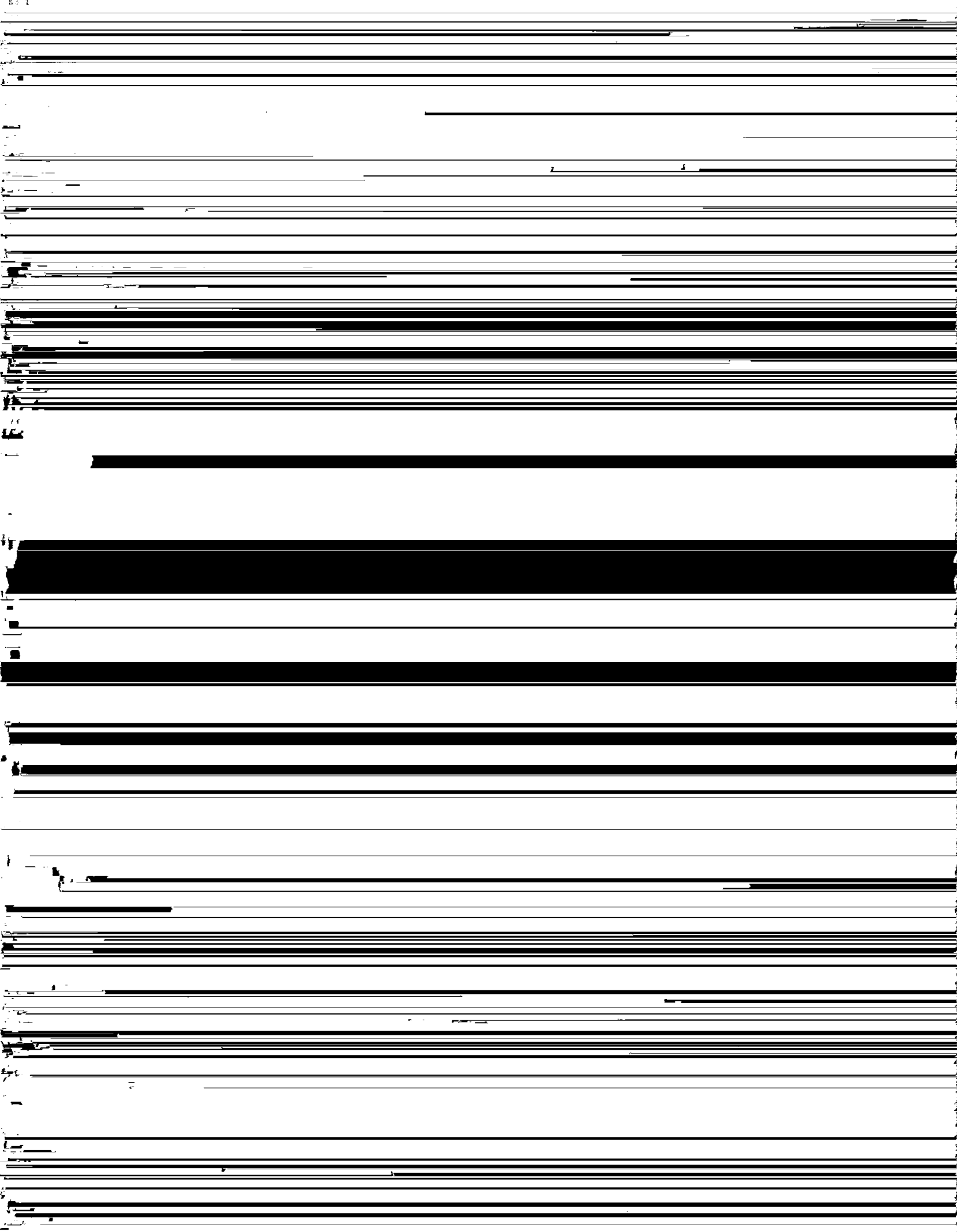
2401 E. Holcombe Boulevard  
Houston, Texas 77021



1/3/91

Ann Pen  
TW 67  
2522 Highland Square Mall  
Alvin, TX 77511

Thanks again for doing  
such a wonderful interview  
with Lynn. We saw it over  
the holidays and it looked  
great. If you get a chance can  
you send us a copy? Hope  
your holidays were great!  
Please let us know when your  
baby is born! Shonna







Thanks to Channel  
67 for everything!  
Come back again!

From:  
All of us at the  
Cenikor Prevention  
Network!